



First introduced in 1962 The Myer Fashions on The field is the ultimate Australian style contest and iconic fixture of The Melbourne Cup Carnival! **AUSTRALIAN FASHION** is a collaboration of the hard work, resilience, creativity and commitment of both primary producers and textile industry.

RESPONSIBLE DESIGN



The cotton I will use was grown on [this](#) property in St George by the Rogan family

- ✓ Made of safe and renewable fibres
- ✓ Made to be used more
- ✓ Reduce waste



I have sourced the most [luxurious long staple cotton produced in Australia](#), and it's grown on an Eco-Biz certified farming operation!

I took these photos when visiting the property. Grower Glenn prides himself on sustainable and regenerative farming practices. He has a carbon positive farming system.



No fabric blends and synthetic components to be used. Australian cotton fabric, sewn with cotton thread. Reuse fresh water pearls, (from broken bracelet) clustering as buttons

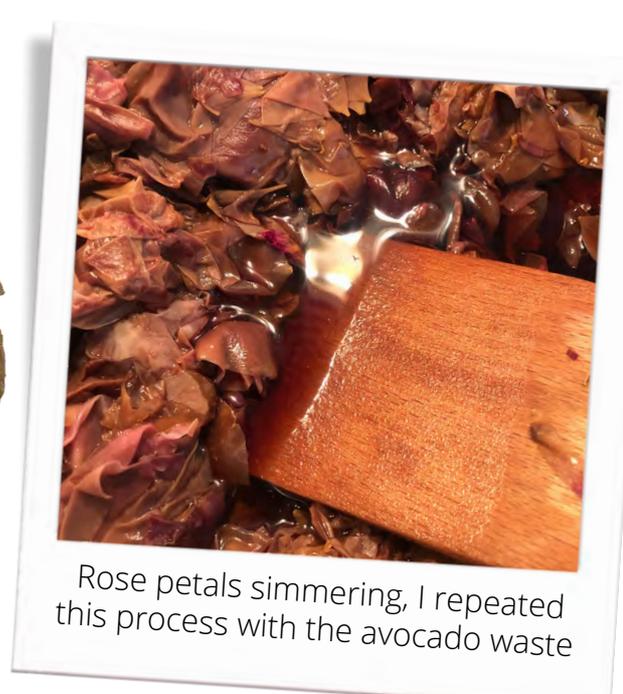


NO HIDDEN PLASTICS
OR FABRIC BLENDS.

Fabric blends and hidden plastics hinder garment recyclability. By using natural fibres that naturally break down, these components could return to soil at end of garment life and break down.

Flemington rose gardens

I was inspired by the opulent Flemington rose gardens. The draped folds mimic the radiating curves of a rose. I also included roses in my design process. I naturally dyed my fabric using spent rose petals from my garden, and my family's avocado food waste (peel and seeds) as a fixative.



Rose petals simmering, I repeated this process with the avocado waste

NATURALLY DYED

Australian cotton dyed with local roses and avocados



**My design worn backwards.
It is designed intentionally
to be worn in 3 styles.**





ONE VERSATILE DESIGN



Three looks

EXCELLENCE IN MANUFACTURING

*Hand sewn edges and hemlines. This photo shows
the near invisible stitches around the arm opening.*

inside the gown



Pearl "button" and small pearl on inside



Hand sewn hemlines







Styling: Australian made Glomesh bag and millinery by Lauren J Ritchie. Shoes, vintage



Emma Bond of **MADI AND PIP**

The 2023 CRDC Chris Lehmann Cotton Young Achiever re-humanises the story of how our clothes are made, starting at the fibre. Emma was raised on the land in regional New South Wales, and is the founder and designer of luxury brand Madi and Pip. All Madi and Pip garments are Australian made from Australian cotton and premium deadstock fabrics. The designer practices universal design and priorities the use of biologically circular components (right down to the fastenings and threads). The brand operates on a made-to-order model, to reduce waste and ensure premium quality customised design.





ACKNOWLEDGEMENTS

Thank you to Natalie Trainor Photography

