

PENFOLDS VICTORIA DERBY DAY

SATURDAY 29 OCTOBER 2022

This is thoroughbred racing at its very best.

The Penfolds Victoria Derby is Australia's premier staying classic for three-year-olds, and is just one of the day's nine races, with four of them at the elite Group 1 level.

The incredible action on the track will be equalled by the fashion attractions around the grounds. The cherished tradition of the Myer Fashions on the Field competition will again take centre stage, with a black and white theme providing fashion colour guidance for ladies, while gentlemen will don their sartorial best featuring their own take on elegant blacks, greys and complementary touches.



LEXUS MELBOURNE CUP DAY

TUESDAY 1 NOVEMBER 2022

This is the big one: on that famous Tuesday in November, the Lexus Melbourne Cup takes its rightful place as the centrepiece for the entire Melbourne Cup Carnival.

The eyes of the world will be firmly focused on this most iconic of world leading Group 1 thoroughbred races.

Be there when yet again, a new chapter is written, another legend born and new dreams are coming true before your very eyes.

Make this year your year to witness history, at the Lexus Melbourne Cup.







KENNEDY OAKS DAY

THURSDAY 3 NOVEMBER 2022

Style. Elegance. Sophistication. Beauty all around.

There are almost not enough words to describe the exquisite looks, fashion and racing experiences that makes the Kennedy Oaks Day celebrations so renowned.

Commonly referred to as "ladies day", women of all ages come together to put their best possible look 'out there' for all to see, as they don the most creative looks, colours, accessories and millinery.

Be there as the Myer Fashions on the Field National Winner is announced, while thrilling to the day's racing highlight of the Group 1 Kennedy Oaks. Witness the best three-year-old fillies battling it out to be first past the post, in the ultimate test of their staying credentials.



PARAMOUNT+ STAKES DAY

SATURDAY 5 NOVEMBER 2022

Paramount+ Stakes Day is the guaranteed good time for families, and everyone, at this year's Melbourne Cup Carnival.

The concluding day of the Carnival will feature the illustrious Group 1 Seppelt Mackinnon Stakes, the ultimate weight-for-age test for middle distance horses.

But that's just the beginning – with endless activities for kids and parents, but also every other kind of race-lover be they young or old.

With an endless array of music, food, dancing and activities featured all day, Seppelt Wines Stakes Day is more popular than ever, with 80,000-strong crowds all joining the party together.







- Located trackside, just past the Winning Post
- Private marquee with balcony overlooking the track
- Food and beverage packages can be upgraded via designated VRC caterer
- Close to The Elms entry near the Maribyrnong River with access to transport via ferry, bus, Uber and taxi



TRACKSIDE PRIVATE MARQUEES

THE FINE DETAILS

You can't get closer to the horses than this! Your own Melbourne Cup trackside marquee is the ideal choice to make a serious statement with your company and brand.

Bring everyone together in your own private marquee with a balcony overlooking the track. Upgrade to personalise your experience with delectable food and beverage packages or design to match your race day theme.



TRACKSIDE PRIVATE MARQUEES

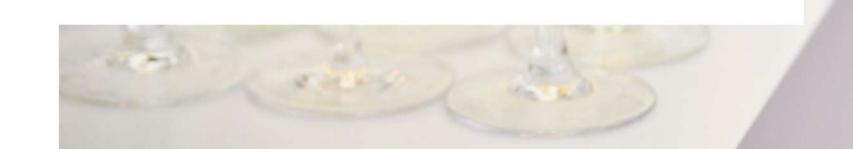
THE PACKAGE



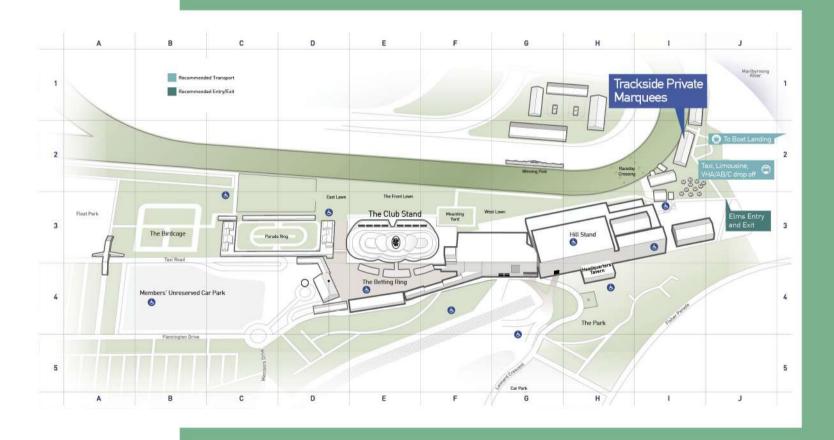
VENUE	RACE DAY	PAX	⑤ TOTAL
Trackside Private Marquee – Inc. Food & Beverage	Penfolds Victoria Derby Day	40-110	\$1,300 pp
Trackside Private Marquee – Inc. Food & Beverage	Lexus Melbourne Cup Day	40-110	\$1,300 pp
Trackside Private Marquee – Inc. Food & Beverage	Kennedy Oaks Day	40-110	\$1,000 pp
Trackside Private Marquee – Inc. Food & Beverage	Paramount+ Stakes Day	40-110	\$750 pp

Price includes Grazing Menu 1 and Beverage Package 1

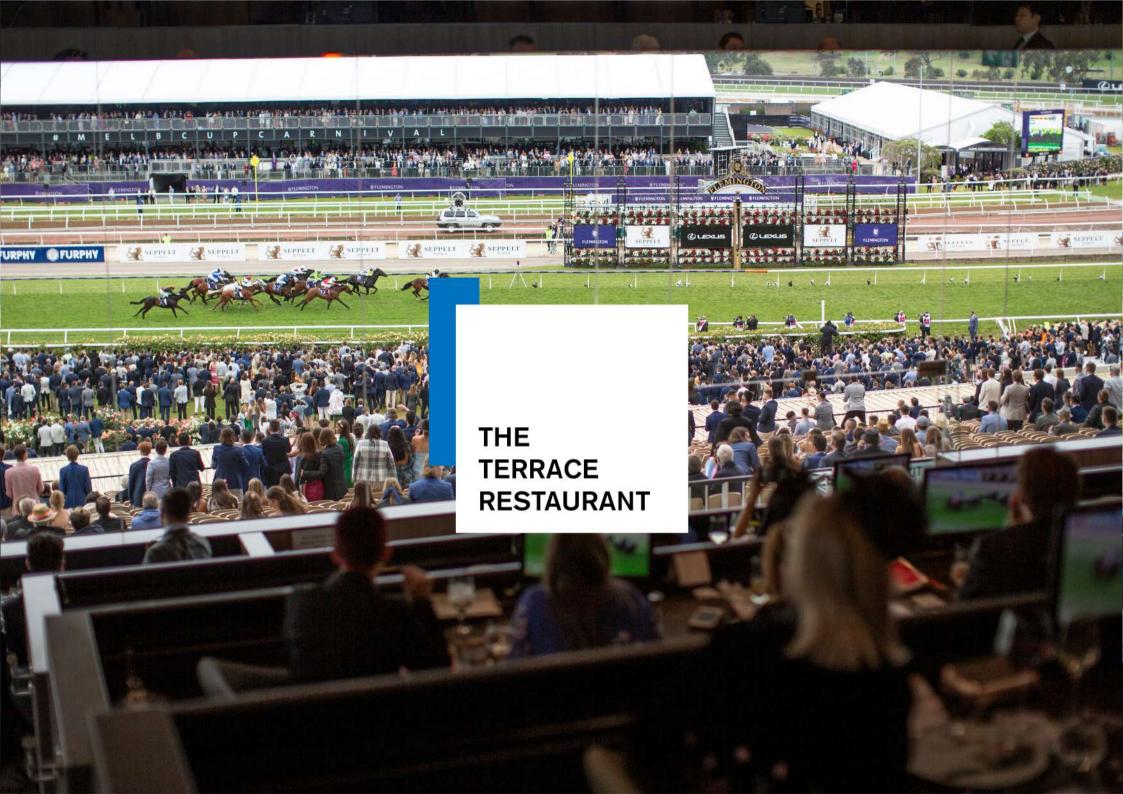




TRACKSIDE PRIVATE MARQUEES







- Located in the Hill Stand opposite the Winning Post
- Tiered restaurant with enviable views of the track and city skyline
- Flat screen TV on every table
- Seated dining with table service
- Seven course
 Degustation menu
- Private tables configured to your booking size



THE TERRACE RESTAURANT

THE FINE DETAILS

This is Melbourne Cup Carnival dining with a difference. You won't know where to look first, as The Terrace lives up to its name, looking out over the famed Flemington track, and delivering stunning views of the dramatic city skyline beyond.

This table service dining package will make it an event to remember, featuring a surprising degustation menu served to every table. The Terrace offers an experience that few others will ever get to enjoy.



THE TERRACE RESTAURANT THE PACKAGE



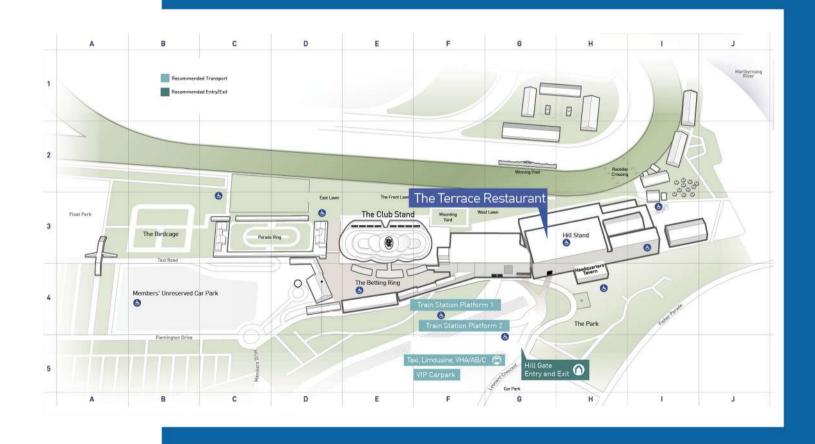
VENUE	RACE DAY	PAX	(§) TOTAL
The Terrace Restaurant – Excl. Beverage	Penfolds Victoria Derby Day	1	\$1,800 pp
The Terrace Restaurant – Excl. Beverage	Lexus Melbourne Cup Day	1	\$1,950 pp
The Terrace Restaurant – Excl. Beverage	Kennedy Oaks Day	1	\$900 pp
The Terrace Restaurant – Excl. Beverage	Paramount+ Stakes Day	1	\$650 pp

Price includes degustation menu. Excludes beverages.





THE TERRACE RESTAURANT







- Located next to Hill Stand
- Multi-tiered venue with sweeping views of the track and city skyline plus outdoor viewing area
- Seated dining with table service
- Five course lunch with afternoon tea
- Beverage package including spirits, sparkling, premium wine, beer and soft drinks



THE ROSE ROOM

THE FINE DETAILS

The Rose Room is a Melbourne Cup institution that exudes luxury, quality and fun. The sweeping views are rivalled only by the stunning races. Not a single detail has been overlooked, ensuring your day-long celebration of sophistication and style comes off exactly as planned. Enjoy table service, a 5-course lunch, and all day beverages, all amongst a pristine and elegant setting. It's time to make The Rose Room your Melbourne Cup tradition.



THE ROSE ROOM THE PACKAGE



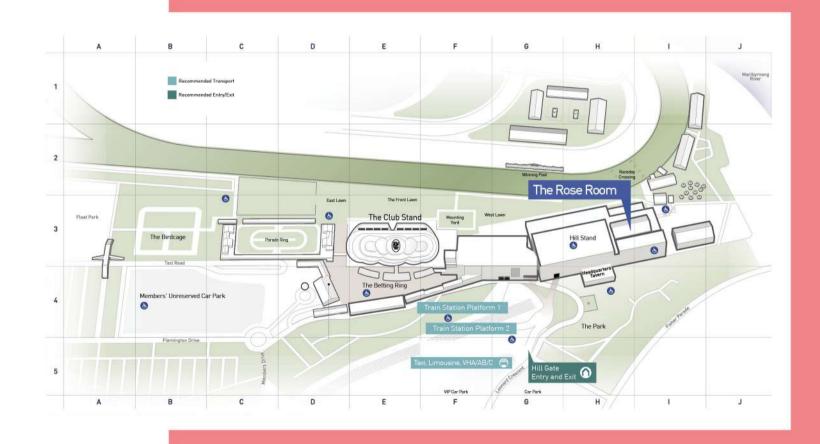
VENUE	RACE DAY	PAX	(5) TOTAL
The Rose Room	Penfolds Victoria Derby Day	1	\$1,200 pp
The Rose Room	Lexus Melbourne Cup Day	1	\$1,500 pp
The Rose Room	Kennedy Oaks Day	1	\$750 pp
The Rose Room	Paramount+ Stakes Day	1	\$600 pp

Penfolds Victoria Derby Day, Kennedy Oaks Day and Paramount+ Stakes Day: tables of 4, 8, 10 and 12 Lexus Melbourne Cup Day: tables of 10 and 12 only





THE ROSE ROOM







- Located on the hill next to the Lawn Stand
- Reserved section of seating in the Lawn Stand plus outdoor courtyard viewing area
- Seated dining with table service
- Three-course lunch and afternoon tea
- Beverage package including sparkling wine, beer and soft drinks



MAKYBE DIVA® MARQUEE

THE FINE DETAILS

Thundering hooves are the backdrop to the racing pulses inside the Maybe Diva® Marquee. This stunning, designer-conceived social space has it all. This is a haven to host the ultimate celebration for all the social butterflies in your crew!



MAKYBE DIVA® MARQUEE

THE PACKAGE



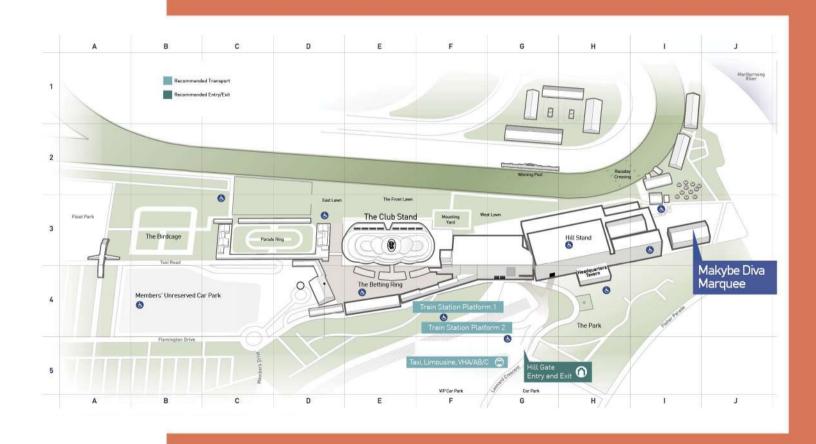
VENUE	RACE DAY	PAX	© TOTAL
Makybe Diva [®] Marquee	Penfolds Victoria Derby Day	1	\$750 pp
Makybe Diva [®] Marquee	Lexus Melbourne Cup Day	1	\$1,075 pp
Makybe Diva [®] Marquee	Kennedy Oaks Day	1	\$650 pp
Makybe Diva [®] Marquee	Paramount+ Stakes Day	1	\$500 pp

Round tables of 10 and limited tables of 12 are available. Bookings for fewer numbers will share.





MAKYBE DIVA® MARQUEE







- Located in the Hill Stand with undercover reserved seating section
- Private venue with spectacular views of the track, Winning Post and city skyline
- Option of plated, buffet or grazing menu with private waiter service
- Selection of sparkling wine, red and white wines, heavy and light beers and soft drinks
- Private betting facilities and access to bookmaker
- Venue styled by in-house design team, Studio VRC



THE GALLERY

THE FINE DETAILS

Premium dining and unrivalled racing views are just the beginning when you book your Melbourne Cup Carnival corporate package in The Gallery, located in the Hill Stand.

The views are nothing short of breathtaking. Your private venue will ensure your group has the perfect place to wine, dine, and celebrate like never before. No matter which day (or days!) of the Melbourne Cup Carnival you choose to attend, it's all about the amazing races in front of you. So rest assured, the race views can't be beaten, and plenty of betting facilities and bookmakers are all within arms reach.



THE GALLERY THE PACKAGE



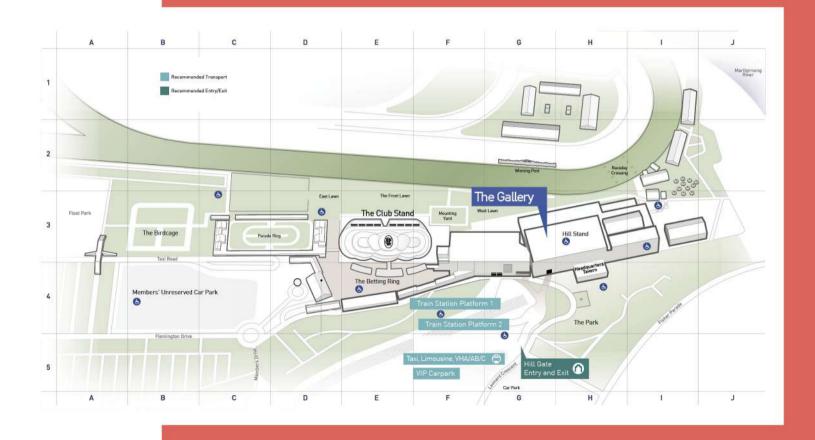
VENUE	RACE DAY	PAX	S TOTAL
The Gallery	Penfolds Victoria Derby Day	70-90	\$1,100 pp
The Gallery	Lexus Melbourne Cup Day	70-90	\$1,250 pp
The Gallery	Kennedy Oaks Day	70-90	\$1,000 pp
The Gallery	Paramount+ Stakes Day	70-90	\$550 pp

Price includes cocktail food and beverage package. Venue styled by in-house design team, Studio VRC.





THE GALLERY













SECONDARY ON-SALE JUNE 2022

THE DETAILS

The Parade Lounge, Panorama and Skyline are being reimagined to create an elevated bar and dining experience - the perfect place for a social day of racing and entertainment.

We will also be unveiling three new exclusive spaces at Flemington this Melbourne Cup Carnival.

- The brand new dining experience in the The Birdcage is all about being spoilt world class food, entertainment and fashion is all on offer in this super exclusive location.
- Riverside amongst the iconic Flemington Elms is the location for our new premium trackside dining offering.
- Elevated Winning Post Marquees, State of the art facilities and beautifully themed decor guarantee an incredible track experience.

All products will be showcased as part of the secondary on-sale in June 2022. For preview conversations or to put your name on the waiting list please call **83780722**.



